

Investors/ William Hill PLC Confirms Promotion to FTSE100 download

Immediate Release
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William Hill PLC (the 'Group') is pleased to confirm that it has gained admission to the FTSE 100, following the quarterly review by the independent FTSE EMEA Regional Committee. This change will be effective from start of trading on Thursday 8th April 2004.

David Harding, Chief Executive, commented: "We are delighted to be entering the FTSE 100. It is a major milestone for William Hill reflecting the considerable progress the company has made since flotation in June 2002. William Hill is well-positioned for continued growth and we will continue to focus on delivering value to shareholders."

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Notes to Editors:

William Hill PLC is listed on the London Stock Exchange. For further information visit the William Hill's corporate website: <http://www.williamhillplc.co.uk/>

Founded in 1934, William Hill is once of the best-known names in the UK betting industry. It is one of the leading providers of fixed odd bookmaking services, offering odds and taking bets on a wide range of sporting and other events, as well as offering Amusement with Prizes machines and Fixed Odd Betting Terminals in licensed betting offices and operating an online casino. It is a market leader in all major betting channels in the UK with an established international presence through its online business. William Hill has nearly 1,600 betting shops across the UK, most of which are open seven days a week.